

Mailers' Technical Advisory Committee: September 2018

This roster is the property of the Mailers' Technical Advisory Committee and is not permitted to be used for solicitations.
Please message MTAC@usps.gov for member contact details or reference roster in MITS <https://ribbs.usps.gov/mts>

MTAC Executive Committee Members

| Industry | U. S. Postal Service |
|---|--|
| <p>Wanda Senne – Industry Chair (2018-2019) Postal Affairs Liaison DHL eCommerce 64 Victorian Court Dallas GA 30157-8220</p> | <p>Steven W. Monteith – Postal Chair Vice President, Marketing 475 L'Enfant Plaza RM 4136 Washington DC 20260-4016</p> |
| <p>Bob Schimek – Industry Vice Chair & Treasurer (2018-2019) Senior Director - Postal Affairs Quadient 1301 5th Ave Ste. 2200 Seattle WA 98101-2672</p> | <p>Judy de Torok -- Postal Co-Vice Chair Manager, Industry Engagement & Outreach Marketing 475 L'Enfant Plaza SW RM 4437 Washington DC 20260-5601</p> |
| <p>Erv Drewek – Immediate Past Industry Chair (2016-2017) Postal Affairs Sales Manager Freedom Graphic Systems 101 S Janesville St Milton, WI 53563-1838</p> | <p>Thomas J. Hughes – Co-Vice Chair Manager, Business Customer Support & Service 475 L'Enfant Plaza SW Washington DC 20260-5601</p> |
|  | <p>Lindsey Taylor – Program Manager/Secretary Manager, Industry Engagement Strategy 475 L'Enfant Plaza SW Washington DC 20260-5601</p> |

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MTAC Leadership – Industry

| Industry Leaders: Classes of Mail | Industry Leaders: Focus Areas |
|--|---|
| <p>Michael Tate / First-Class Mail <i>American Bankers Association</i> Senior VP, Enterprise Postal Execution and Operations Bank of America 201 N Tryon St. NC1-022-04-24 Charlotte, NC 28255-1331</p> | <p>Angelo Anagnostopoulos / Enterprise Analytics and Data Usage <i>Edison Electric Institute</i> GrayHair Software Inc: VP Postal Affairs 124 Gaither Dr Ste 160 Mt Laurel NJ 08054-1719</p> |
| <p>John Medeiros / Package Services <i>Parcel Shippers Association</i> Dir – Postal Affairs DHL eCommerce 7415 Emerald Dunes Dr STE 600 Orlando, FL 32822-7406</p> | <p>Bob Rosser / Mail Preparation, Entry, and Operations <i>Assoc. Of Postal Commerce (PostCom)</i> IWCO Direct Director, Postal Affairs, Products & Services 7951 Powers Boulevard Chanhassen MN 55317-9502</p> |
| <p>Rose Flanagan / Standard Mail <i>Nat'l Alliance of Standard Mailers & Logistics (NASML)</i> Mgr - Postal Strategies & Logistics Data-Mail Inc 240 Hartford Ave Newington CT 06111-2077</p> | <p>Lisa Wurman / Payment & Acceptance, and Education <i>Gravure Association of the Americas</i> Postal Affairs Manager Quad/Graphics Inc 4371 County Line Road Chalfont PA 18914-1825</p> |
| <p>Randy Stumbo/ Periodicals <i>Gravure Association of the Americas</i> Dir - Distribution/Postal Affairs Meredith Corporation 1716 Locust St Des Moines IA 50309-3023</p> | <p>Steve Colella / Emerging Technology & Product Innovation <i>IDEAlliance</i> The Calmark Group: VP- Postal Affairs 6755 S. Sayre Ave Bedford Park IL 60638-4724</p> |

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MTAC Leadership – Postal Service

| USPS Focus Area Leaders | |
|---|---|
| <p><u><i>Enterprise Analytics and Data Usage</i></u></p> <p>Isaac Cronkhite VP, Enterprise Analytics U.S. Postal Service 475 L'Enfant Plaza SW Washington DC 20260-5626</p> | <p><u><i>Payment & Acceptance, and Education</i></u></p> <p>Pritha Mehra VP, Mail Entry & Payment Technology U.S. Postal Service 475 L'Enfant Plaza SW Washington DC 20260-0911</p> |
| <p><u><i>Emerging Technology & Product Innovation</i></u></p> <p>Gary Reblin VP, New Products and Innovation U.S. Postal Service 475 L'Enfant Plaza SW Washington DC 20260-1010</p> | <p><u><i>Mail Preparation, Entry, and Operations</i></u></p> <p>Robert Cintron VP, Network Operations U.S. Postal Service 475 L'Enfant Plaza SW Washington DC 20260-7100</p> |
| <p>Looking for MTAC updates & info?</p>  <p>Go to the MTAC page on PostalPro: https://postalpro.usps.com/mtac</p> | |

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USPS Staff Facilitators & MTAC Program Assistants

| Facilitators Supporting Focus Areas | |
|---|--|
| <p>Ernie Harris: Emerging Technology & Product Innovation USPS Industry Engagement & Outreach Headquarters</p> | <p>Pat Harris: Payment & Acceptance, and Education USPS Industry Engagement & Outreach Headquarters</p> |
| <p>TBD: Mail Preparation, Entry, and Operations USPS Industry Engagement & Outreach Headquarters</p> | <p>Dean Davis: Enterprise Analytics and Data Usage USPS Industry Engagement & Outreach Headquarters</p> |
| MTAC Administration and Program Assistants | |
| <p>Donna Mancini A/MTAC Program Administrator USPS Industry Engagement & Outreach Headquarters</p> | <p>TBD MTAC Program Assistant USPS Industry Engagement & Outreach Headquarters</p> |
| <p><i>Please contact the MTAC Program staff for assistance!</i> Send a message to MTAC@usps.gov</p> | |

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Member Association/ Association Executive

Alliance of Nonprofit Mailers

Stephen Kearney

Executive Director
1211 Connecticut Ave NW Ste
610
Washington DC 20036-2705
nonprofitmailers.org

American Association of Political Consultants (AAPC)

Alana Joyce

Executive Director
8400 Westpark Dr. 2nd Floor,
McLean, VA 22102-5116
theaapc.org

American Bankers Association

Robin Cook

Vice President, Senior Legislative
Counsel
1120 Connecticut Avenue, NW
Washington, DC 20036-3902
aba.com

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Member Association/ Association Executive

American Catalog Mailers Association (ACMA)

Hamilton Davison

President & Executive Director
PO Box 41211
Providence RI 02940-1211
catalogmailers.org

American Forest & Paper Association (AF&PA)

Donna Harman

President & CEO
1101 K Street, NW Ste 700
Washington DC 20005-7033
afandpa.org

Association for Mail Electronic Enhancement (AMEE)

Steve Krejcik

Director, Strategic Technical
Business Development
Pitney Bowes Presort Services
3605 Forest Ave
Brookfield IL 60513-1603

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Member Association/ Association Executive

Association for Postal Commerce (PostCom)

Michael Plunkett
President & CEO
PostCom
1800 Diagonal Road Suite 600
Alexandria VA 22314-2840
postcom.org

Association of Direct Response Fundraising Counsel (ADRFCO)

Robert S. Tigner
General Counsel
1319 F Street NW Ste 402
Washington DC 20004-1112
adrftco.org

Association of Priority Mail Users

William J. Olson
370 Maple Ave W Ste 4
Vienna VA 22180-5615
apmu.org

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Member Association/ Association Executive

City & Regional Magazine Association

C. James Dowden

1970 East Grand Ave Ste 330
El Segundo CA 90245-5082
citymag.org

Classroom Publishers Association

Garry Brown

VP - Government Relations
Highlights for Children
1800 Watermark Dr
Columbus OH 43215-1035

Connectiv: The Business Information Association

Jack Widener

Connectiv Postal Counsel
36 Eastwood Blvd
Manalapan NJ 07726-8412
sija.net/Connectiv

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Member Association/ Association Executive

Continuity Shippers Association

Jody Berenblatt

Executive Director
Continuity Shippers Association
180 Thompson St Apt 5C
New York NY 10012-4910
theCSAGroup.wordpress.com

Coalition of Religious Publishers Associations (CRPA)

Joe Thoma

Convener
CRPA
924 Woodcrest Way
Oviedo FL 32765-9551

Council on Safe Transportation of Hazardous Articles (COSTHA)

Lara Currie

Administrator
COSTHA
10 Hunter Brook Ln
Queensbury NY 12804-5858
costha.com

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Member Association/ Association Executive

Data & Marketing Association (DMA)

Christopher (Chris) Oswald

VP – Advocacy
DMA
1615 L St NW Ste 1100
Washington DC 20036-5624
thedma.org

Direct Gardening Association

Shanan Molnar

Association Executive
PO Box 429
LaGrange GA 30241-0429
directgardeningassociation.com

DMA Nonprofit Federation

Senny Boone

Executive Director
DMA Nonprofit Federation
225 Reinekers' Lane
Alexandria VA 22314
nonprofitfederation.org

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Member Association/ Association Executive

Edison Electric Institute

Rebecca Harsh Knox

Director, Retail Energy Policy
701 Pennsylvania Ave NW
Washington DC 20004-2696
eei.org

Election Center

Tim Mattice

Executive Director
21946 Royal Montreal Ste 100
Katy TX 77450-5142
electioncenter.org

Electronic Registration Information Center (ERIC)

John Lindback

Executive Director
1155 F St NW Ste 1050
Washington DC 20004-1312
ericstates.org

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Member Association/ Association Executive

EMA

**Maynard H. Benjamin, CAE,
FASAE**

President
700 South Washington St Ste 260
Alexandria VA 22314-4252
demo.envelope.org

General Services Administration (GSA)

Carolyn Austin-Diggs

Principal Deputy for Asset and
Transportation Management
Office of Government-Wide Policy
GSA
1800 F Street NW Room 2459X
Washington DC 20405-0001
gsa.gov

Global Address Data Association

Charles Prescott

Executive Director
7 Hastings Ct
South Salem NY 10590-2517
globaladdress.org

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Member Association/ Association Executive

Gravure Association of the Americas

Phil Pimlott

Executive Director
8281 Pine Lake Road
Denver NC 28037-8812
gaa.org

Greeting Card Association

Rafe Morrissey

Vice President, Postal Affairs
1444 I Street, NW, Suite 700
Washington DC 20005-6542
greetingcard.org

IDEAlliance

David J. Steinhardt

President & CEO
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Alexandria VA 22314-2862
idealliance.org

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Member Association/ Association Executive

International Mailers' Advisory Group (IMAG)

Kate Muth

Executive Director
5209 N. 30th Street
Arlington VA 22207-1803
internationalmailers.net

Local Search Association

Wesley K. Young

Vice President Public Affairs
4523 Mariner Drive
Frisco, TX 75034-6607
www.thelsa.org

Mail Systems Management Association (MSMA)

Lance J. Humphries, CMDSM

PO Box 1483
Belmar NJ 07719-1483
www.msmanational.org

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Member Association/ Association Executive

Major Mailers Association (MMA)

Mury Salls

Senior Vice President
Broadridge, LLC
11448 Chateaubriand Avenue
Orlando FL 32836-8825
www.majormailers.org/

MPA - The Association of Magazine Media

Rita Cohen

SVP- Legislative & Regulatory
Policy
1211 Connecticut Ave NW Ste
610
Washington DC 20036-2701
www.magazine.org

National Alliance of Standard Mailers & Logistics (NASML)

Norine Butte

NASML President / Founder
PO Box 14329
Arlington TX 76094-1329
nasml@tx.rr.com

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Member Association/ Association Executive

National Association of Advertising Distributors (NAAD)

Keith Judkins

Executive Vice President
10309 E 95th St N
Owasso OK 74055-6999
www.naadonline.com

National Association of College & University Mail Services (NACUMS)

Monica Brink

Pre-Mail Services/Database
Coordinator
Bucknell University
1 Dent Drive
Lewisburg PA 17837-2005
www.nacums.org

National Association of Presort Mailers (NAPM)

Robert Galaher

Executive Director
PO Box 3552
Annapolis MD 21403-3552
www.presortmailer.org

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Member Association/ Association Executive

National Catholic Development Conference (NCDC)

Sister Georgette Lehmuth, OSF
President & CEO
86 Front St
Hempstead NY 11550-3667
www.ncdc.org

National Industrial Transportation League (NITL)

Jennifer Hedrick
Executive Director
NITL
7918 Jones Branch Drive Ste 300
McLean VA 22102-3345
www.nitl.org

National Newspaper Association (NNA)

Tonda F. Rush
General Counsel &
Director, Public Policy
PO Box 5737
Arlington VA 22205-0737
www.nnaweb.org

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Member Association/ Association Executive

National Postal Policy Council (NPPC)

Art Sackler

Executive Director
1629 K St., NW
Ste 300
Washington DC 20006-1631
www.postalcouncil.org

National Retail Federation

Jonathan Gold

VP - Supply Chain & Customs
Policy
National Retail Federation
325 7th St NW Ste 1100
Washington DC 20004-2808
<https://nrf.com/>

News Media Alliance (NMA)

Paul J. Boyle

Senior VP/Public Policy
4401 Wilson Blvd Ste 900
Arlington VA 22203-4195
www.newsmediaalliance.org

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Member Association/ Association Executive

NPES - The Association for Suppliers of Printing, Publishing & Converting Technologies

Mark J. Nuzzaco

VP Government Affairs
NPES
1899 Preston White Dr
Reston VA 20191-4326
www.npes.org

Offering Envelope Association

James Cline

Executive Secretary
Offering Envelope Association
625 Creekside Way Ste 1905
New Braunfels TX 78130-3978

Parcel Shippers Association (PSA)

Pierce Myers

Executive VP & Counsel
Parcel Shippers Association
P. O. Box 450
Oxon Hill MD 20750-0450
www.parcelshippers.org

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Member Association/ Association Executive

Postal Customer Council Advisory Committee (PCCAC)

Cathy Rupard

Industry Co-Chair (Current)

PO Box 723

Columbia MO 65205-0723

<https://postalpro.usps.com/node/401>

Pharmaceutical Care Management Association (PCMA)

Mark Merritt

President & CEO

601 Pennsylvania Ave NW Ste

740

Washington DC 20004-2808

www.pcmanet.org

Printing Industries of America (PIA)

Lisbeth Lyons

VP, Government Affairs

1001 G Street NW Ste 800

Washington DC 20001-4551

www.printing.org

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Member Association/ Association Executive

Red Tag News Publications Association

James Franklin

Executive Director
1415 N Dayton St
Chicago IL 60642-2603
www.redtag.org

Reverse Logistics Association (RLA)

Tony Sciarrotta

Executive Director
2300 Lakeview Parkway Ste 700
Alpharetta GA 30009-9066
<http://www.reverselogisticstrends.com>

Saturation Mailers Coalition

Donna E. Hanbery

Executive Director
33 S Sixth St Ste 4160
Minneapolis MN 55402-3719

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| Member Association/ Association Executive |
|---|
| <p>The Media and Content Marketing Association (MCMA)</p> <p>Rochelle Boorstein President American Media Inc 4 New York Plaza 2nd Floor New York NY 10004-2466 www.the-mcma.org</p> |
| <p>U.S. Chamber of Commerce</p> <p>Brian Miller Sr. Mgr. – Graphics and Production US Chamber of Commerce 1615 H St NW Washington DC 20062-2000 www.uschamber.com</p> |
| <p>Veteran's Administration</p> <p>Alexis Keim 5049 S. 13th Street Leavenworth, Kansas 66048 www.va.gov</p> |

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Former MTAC Industry Chairs ("Ex officio" members)

| | | |
|---|--|--|
| <p>Coleman W. (Bill) Hoyt (Chair 1970-1973) Consultant 2351 N Bridgewater Rd Woodstock VT 05091-9670</p> | <p>James E. Pehta (Chair 1989-1990) 101 Livery Cir Oak Brook IL 60523-2537</p> | <p>Richard J. Funck (Chair 1993-1994) 2835 Castlewood Ct Aurora IL 60504-5285</p> |
| <p>Yvonne C. Reigle (Chair 1995-1996) 58 Pebble Valley Dr Doylestown PA 18901-2904 215-340-1087</p> | <p>Chris Rebello (Chair 1997-1998) CFO & VP Marketing Tri-Lakes Disposal PO Box 88120 1806 Wooten Rd Colorado Springs CO 80915-1411</p> | <p>Joseph E. Schick (Chair 1999-2000) MTAC/ Ex Officio 1140 Red Oak Circle Johnson Creek WI 53094-6455</p> |
| <p>Joe Lubenow (Chair 2001-2002) President Lubenow & Associates 4437 N Francisco Ave Chicago IL 60625-3806</p> | <p>Robert J. O'Brien (Chair 2003-2005) 13705 Attley Pl Tampa FL 33624-2505</p> | <p>Joyce McGarvy (Chair 2006-2007) President Joyce McGarvy & Associates 2437 Spirit Lake Lane Eagle River WI 54521-8791</p> |
| <p>Don Harle (Chair 2008-2009) 1835 Mirmar Road Munster IN 46321-2716</p> | <p>Anita Pursley (Chair 2010-2011) Senior Manager Industry Relations BCC Software, LLC 107 Waters Edge Dawsonville GA 30534-6996</p> | <p>Phil Thompson (Chair 2012-2013) Director, Postal Affairs Quad/Graphics Inc N61 W23044 Harry's Way Sussex WI 53089-3995</p> |
| <p>Christopher G. Lien (Chair 2014-2015) BCC Software 75 Josons Dr Rochester NY 14623-3494</p> | | |